



FOR IMMEDIATE RELEASE

GARRITY PRINT SOLUTIONS ACHIEVES G7 QUALIFICATION

Totowa, NJ – October 19, 2010 - The Pitman Company continues to lead the way in the area of color-managed printing. Garrity Print Solutions, a major local business entity headquartered in New Orleans and perhaps the highest quality printer in Louisiana, recently achieved G7 qualification using products and services provided by the Pitman Company.

G7® is the latest IDEAlliance process that outlines methods to calibrate proofing systems and presses based upon principles of digital imaging, spectrophotometry and computer-to-plate. It is currently being applied to many types of print including commercial, publication, newsprint and flexography. This methodology utilizes the existing ISO 12647-2 standards as the basis for printing.

Garrity Print Solutions is the only commercial sheet-fed lithographic offset printer to achieve G7® Master Printer in the four states of Louisiana, Mississippi, Alabama and Arkansas. “We were always providing our customers with the highest quality products. Now, with our color management systems calibrated and qualified using G7 methods, we can prove it,” said Pat Garrity, COO and Founder of Garrity Print Solutions.

“Since then, when discussing the visual affect noticeable when comparing a piece produced under G7 methods and Conventional methods I told one of our design clients that “G7 is to color offset printing as HD is to TV”, explains Mr. Garrity.

The Pitman Company is the G7® expert, and have been promoting gray balanced and GRACol workflows for many years and have been qualified to implement the G7® process for the past three years. Our sales team has been active in promoting the latest technologies, processes and techniques to assist our customers.

For more information about G7 Qualification, please contact our Pitman Professional Services Group at 800-777-3729 or visit our website at www.pitman.com.

About Pitman

With more than a century of service as the leading provider of imaging solutions from design to print, the Pitman Company provides a full spectrum of products and system solutions, services and support for both the digital and traditional prepress and pressroom manufacturing processes. Pitman also offers tailored product solutions for the specific requirement of printing market segments to include commercial printing, packaging production, newspaper publishing, wide/grand format graphics, and CAD technical design. Headquartered in Totowa, New Jersey, the Pitman Company has branch locations with modern distribution and logistics centers across the United States.

About Garrity Print Solutions

Garrity Print Solutions has served the southeastern states and beyond from New Orleans Louisiana since 1984, offering high quality full color sheet-fed and digital offset printing, finishing and mailings to their valued customers. What started as a print shop in the Garrity family garage has grown to 44 employees and staff working out of a 40,000 square foot printing facility in Harahan, Louisiana. Since inception, Garrity Print Solutions has grown into a major local business entity and the highest quality printer in Louisiana. Often partnering with top Advertising and Public Relations firms in the local area and out-of-state agencies, Garrity Print Solutions serves many large national corporations and worldwide recognized companies.