

## **Minnesota Printer Installs :Jeti 3020 Titan from Agfa Graphics**

Agfa Media Relations

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**Titan's high resolution, printing speed and field-upgradability help large format printer offer higher quality POP materials with faster turnaround**

**Ridgefield Park, NJ – November 21, 2011 – Agfa Graphics**

announced today that [Modernistic](#) Inc., a leading national supplier of point of purchase signage, has installed the :Jeti 3020 Titan high production, high resolution UV-inkjet printer. [The :Jeti 3020 Titan](#) is a field-upgradeable, grand-format inkjet printing system that offers ten different levels of speed and capability. It features a maximum print area of 124" x 79.5" (3.15 x 2.02 m) and Ricoh Gen 4 grayscale print heads resulting in fast, high quality CMYK output with the ability to deliver 1200 dpi for photorealistic image quality. The Titan also offers a Flat to Roll option for high speed, high quality printing of roll materials.

"The Titan represents a simple but proven platform engaged with high quality and productive speeds. The simplicity of operation and fast changeovers make it ideal for our operation and a cost effective addition to our slate of capabilities," said Scott Schulte, co-CEO, Modernistic. "The low ink consumption and true 1200 dpi resolution fills a void for customers looking for "near litho" quality on lower volume products, for small images and close up viewing conditions. Our customers will be thrilled."

Starting with a base configuration of 16 heads, the :Jeti 3020 Titan is easily field-upgradeable up to 48 heads to achieve productivity up to 2,430 ft<sup>2</sup> hr per hour. Head configuration choices include a doubling of the CMYK set for higher throughput, white and varnish for artistic effects and even higher quality with light cyan and light magenta. To extend color gamut, orange and violet will be added.

"We are excited at the range of possibilities the Titan can offer," Schulte added. "We are starting with a 32 head configuration and will add orange and violet in the future for a broader color gamut and the ability to hit more spot colors."

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In addition to its wide color gamut, the Titan can print on any flat substrate up to two inches thick and achieves high productivity by printing multiple boards simultaneously.

“Technology moves rapidly, and with the Jeti 3020 Titan you won’t be left behind when you need to keep pace with your customers,” said Deborah Hutcheson, Director of Marketing, Agfa Graphics, North America. “Modernistic has been a member of the Agfa family for a long time. We look forward to our continued partnership and helping them serve their clients with the highest quality POP materials on the market.”

### **About Modernistic**

Modernistic is one of the leading national suppliers of point of purchase signage. Modernistic’s growth and evolution is fueled by talented and responsive associates, emerging technology and its adaptation to changing markets in order to satisfy and exceed its customer’s demands with superior results and value. Modernistic’s production facility is centrally located – providing customers with savings in both time and distribution costs. With 160,000 sq. ft, multiple screen and digital presses capable of large and small format printing, Modernistic’s Stillwater, MN location has the capacity to handle any project- no matter its size or complexity.

### **About Agfa**

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.948 million Euros in 2010. Please visit us at <http://www.agfa.com>.

### **About Agfa Graphics**

Agfa Graphics offers integrated prepress solutions to the printing



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industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Agfa Graphics is a worldwide leader with its computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks. Please visit us at <http://www.agfagraphics.com>.

### **About Pitman, an Agfa Company**

Pitman, an Agfa Graphics company, collaborates with world class manufacturers to provide a diverse offering of the most advanced solutions for the prepress, pressroom, wide format, newspaper, packaging and commercial printing industries.

Pitman reinforces its customer-focused approach by providing the market with an unmatched distribution network, expert specialists, and unparalleled service excellence.

Together, Agfa Graphics and Pitman deliver integrated and complete solutions tailored to the ever-changing needs of the graphic communications industry, enabling businesses to produce powerful messages and be more profitable.

Please visit us at: [www.pitman.com](http://www.pitman.com)

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