

Agfa Media Relations

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Agfa Graphics Canada Makes Lesley Hepditch its Newest Account Manager

Ridgefield Park, NJ – June 16, 2011 – Agfa Graphics announced today that Lesley Hepditch has been appointed as Agfa Graphics' newest account manager in Canada.

Lesley has been working in the printing industry since 1988. Her career has included many facets of printing such as print production, training, hardware and software installation, demonstration, sales and marketing.

"Lesley understands the printing industry inside and out," said Ruben Silva, vice-president of Sales & Service at Agfa Graphics, North America. "She brings a wealth of experience and insight to the Canadian printing marketplace and knows the landscape at Agfa."

Lesley joined Agfa in 1998 as Product Marketing Manager for Electronic Prepress and previously held positions as North American Marketing Manager for Workflow, as well as Digital Solutions Specialist.

About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.948 million Euros in 2010. Please visit us at <http://www.agfa.com>.

About Agfa Graphics

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Agfa Graphics is a worldwide leader with its computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.



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Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks. Please visit us at <http://www.agfagraphics.com>.

About Pitman, an Agfa Company

Pitman, an Agfa Graphics company, collaborates with world class manufacturers to provide a diverse offering of the most advanced solutions for the prepress, pressroom, wide format, newspaper, packaging and commercial printing industries.

Pitman reinforces its customer-focused approach by providing the market with an unmatched distribution network, expert specialists, and unparalleled service excellence.

Together, Agfa Graphics and Pitman deliver integrated and complete solutions tailored to the ever-changing needs of the graphic communications industry, enabling businesses to produce powerful messages and be more profitable.

Please visit us at: www.pitman.com

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