

Agfa Media Relations

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## Agfa Graphics to Hold Chicago-area Packaging and Wide-Format Open House

### Technology experts will help navigate various methods of putting ink on almost anything

**Ridgefield Park, NJ – November 2, 2011** – If you're thinking about adding wide-format printing as part of your offerings, or if you think packaging could be the way for you to expand your business, then you should attend Agfa Graphics' open house event in Bloomingdale, IL. The open house is being held at the company's demo facility located at 221 Covington Drive, Bloomingdale, IL, on Wednesday, November 9<sup>th</sup> and Thursday, November 10<sup>th</sup> from 10:00 am to 4:00pm.

Various digital inkjet printing systems will be front and center, including engines from Agfa Graphics, HP and Epson. Attendees can also learn about Agfa Graphics' inks, substrates and other production technologies associated with inkjet printing, such as finishing systems, color management tools, web portals and job estimating software. Attendees are encouraged to seek practical information from Agfa's experts on ways to improve production levels and overcome printing challenges.

The packaging area features demos of a variety of systems and packaging-specific tools, including DuPont Cyrel FAST plate making and mounting on JM Meaford mounters. The team will demonstrate Flexo Wash cleaning equipment and the latest technologies and instruments for plate measurement and analysis from Beta Flex.

"This Open House is sure to be one of our best because we are integrating more attendee participation than ever," said Deborah Hutcheson, Director of Marketing, Agfa Graphics, North America. "We are asking our packaging customers to bring their dirty narrow web plates and anilox rolls so we can demonstrate a fast, easy cleaning solution. And our experts are always available to sort through the most challenging of inkjet printing concerns."

Some of the systems being demonstrated include:

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- Anapurna Mw (wide-format inkjet with white ink)
- Cyrel 1000TD (plate processor)
- ESKO CDI (flexo plate and film imager)
- FLEXO WASH PW45 (plate wash system)
- JM HEAFORD ELS (narrow web video plate mounting system)
- OKI proColor 510DW (digital color web press)

Anyone interested in attending the open house is required to register for the event. Please call or email Antonia Davenport 800-526-5441 x2452 or [antonia.davenport@agfa.com](mailto:antonia.davenport@agfa.com).

### **About Agfa**

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analog and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials). Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 2.948 million Euros in 2010. Please visit us at <http://www.agfa.com>.

### **About Agfa Graphics**

Agfa Graphics offers integrated prepress solutions to the printing industry. These solutions comprise consumables, hardware, software and services for production workflow, project and color management. Agfa Graphics is a worldwide leader with its computer-to-plate and digital proofing systems for commercial and packaging printing and the newspaper publishing markets.

Agfa Graphics is rapidly developing its position in the new segments of industrial inkjet with comprehensive solutions for various applications such as documents, posters, banners, signage, displays, labels and packaging materials. Its experience in both imaging and emulsion technology has provided the expertise required for developing a complete assortment of high-quality inks. Please visit us at <http://www.agfagraphics.com>.

### **About Pitman, an Agfa Company**



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Pitman, an Agfa Graphics company, collaborates with world class manufacturers to provide a diverse offering of the most advanced solutions for the prepress, pressroom, wide format, newspaper, packaging and commercial printing industries.

Pitman reinforces its customer-focused approach by providing the market with an unmatched distribution network, expert specialists, and unparalleled service excellence.

Together, Agfa Graphics and Pitman deliver integrated and complete solutions tailored to the ever-changing needs of the graphic communications industry, enabling businesses to produce powerful messages and be more profitable.

Please visit us at: [www.pitman.com](http://www.pitman.com)

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